

Your Stand

Your stand answers the question “What Would I Do?” it is found at the intersection of your Purpose and Principles.

Think about the following:

1. What would I do if I only had six months to live?
2. What would you do if your partner (business or personal) only had a month to live?
3. What would I do if I was given \$10 million without any strings attached?
4. What would I do if I was asked to help a friend in need but it would interfere with high priority work, family or personal projects?
5. What would I do if I were provided inside information without fear of discovery, which if I used would lead to earning an incredible large sum of money?
6. What would I do if a co-worker were bad-mouthing another co-worker in my presence?
7. What would I do if I discovered my boss was acting unethically (based on specific business ethical codes) and/or violating the law?
8. What if I discovered a company I use was exploiting workers and participating in environmentally destructive practices?

